ST Market Cookie policy

Find out what cookies are, why we use them and learn how to update your cookie preferences.

What are cookies?

A cookie is a small file, typically of letters and numbers, downloaded on to a device when the user accesses certain websites. Cookies allow a website to recognise a user's device. For more information see www.aboutcookies.org.

We use Javascript, which is a commonly used technology on the internet, to detect and manage these settings. If your browser does not support Javascript you may [manage your cookie preferences](#) through your web browser security settings.

How we classify our cookies

Cookies and the technology that uses them vary significantly between websites so it is important that you understand how we classify cookies that we use on our website (the "Website").

ST Market cookies

ST Market cookies are "first party cookies", that is to say that these are cookies set by our Website and our sister domain names. These cookies are required for you to access and use the Website and the Next Generation trading platform and for us to monitor the use of them. We do not share any of your data collected by the cookies with any third party.

ST Market cookies do not:

- Gather information that may be used to advertise to you on our Website or any other third party websites;
- Send you targeted advertisements on any other third party websites;
- Provide information to other third party companies such as social networks about your visit to our Website;

- Supply advertising agencies and networks with information about you so that they can present you with advertisements whilst visiting other third party websites.

ST Market cookies will:

- Enable you to complete our account opening application process and for us to know how far you have got if you leave and return to your application;
- Remember your login details;
- Make the Website look consistent;
- Allow you to interact with the services that we offer such as initiating the chat or comment functionality on the Website;
- Allow us to make sure our services work more effectively by monitoring visits and performance and errors. We achieve this through internal systems and Google Analytics when you visit our Website.

Please note that ST Market Cookies are essential for you to use fully utilise our Website and application process to enable us to offer you with our services. If you do not accept these cookies to be used or set your browser settings such that it does not accept ST Market Cookies, then you may not be able to access or use some of the Website functionalities, nor will we be able to provide you with our services.

Other cookies

Other cookies are third party cookies presented by companies with whom we work as part of our marketing initiatives. The third parties that we use and the purpose of their tracking can be seen in the table below.

Vendor	Tracking	Purpose
Amplitude	Amplitude	The Amplitude cookie allows us to track user activity to improve website experience.
AppDynamics	AppDynamics	App Dynamics is used to track application performance and conduct monitoring & management to improve its services.
Criteo	Criteo	Cookies are used to improve advertising by ensuring advertisements are being shown to the right people.
DoubleClick	Google Dynamic Remarketing	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance and to avoid showing advertisements that the user has already seen.
Facebook	Facebook Connect	Facebook Developers is a social media platform that allows Facebook users to create Social Plugins, Graph

		APIs, and Social Channels, that enables websites to provide engaging social experiences.
Facebook	[Facebook Custom Audiences](#)	Cookies are used to improve advertising by ensuring advertisements are being shown to the right people.
Google	[Google Adwords Conversions](#)	Google Adwords uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance and to avoid showing advertisements that the user has already seen.
Google	[Google AdWords User Lists](#)	Google Adwords uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign performance and to avoid showing advertisements that the user has already seen.
Google	[Google Tag Manager](#)	Tag management platform used to deploy tags.
Google Analytics	[GA Audiences](#)	Google Analytics uses cookies to improve advertising across Google advertising platforms.
Google Analytics	[Google Analytics](#)	The Google cookie allows us to track user activity to improve website experience.
Hotjar	[Hotjar](#)	Hotjar uses cookies to track online behaviour to improve website experience.
Linkedin	[Linkedin Ads](#)	Cookies and other advertisement technology such as beacons, pixels, and tags help us serve relevant advertisements to you more effectively. They also help us provide aggregated auditing, research, and reporting for advertisers, understand and improve our service, and know when content has been shown to you.
Linkedin	[Linkedin Marketing Solutions](#)	Cookies and other advertisement technology such as beacons, pixels, and tags help us serve relevant advertisements to you more effectively. They also help us provide aggregated auditing, research, and reporting for advertisers, understand and improve our service, and know when content has been shown to you.
mParticle	[mParticle](#)	The mParticle cookie allows us to track user activity and improve website experience.
Optimizely	[Optimizely](#)	Optimizely uses both first and third-party cookies, to identify users to measure and improve user journeys.
Twitter	[Twitter Advertising](#)	Our services use cookies and other similar technologies, such as pixels or local storage, to help provide you with a better, faster, and safer experience.

Twitter	[Twitter Analytics](#)	Our services use cookies and other similar technologies, such as pixels or local storage, to help provide you with a better, faster, and safer experience.
Twitter	[Twitter Conversion Tracking](#)	Our services use cookies and other similar technologies, such as pixels or local storage, to help provide you with a better, faster, and safer experience.

Most of these 'other cookies' are used to measure the effectiveness and performance of our pay per click advertising and display banners and on third party websites. Whilst they do collect your data, we have endeavoured to ensure that the information they collect is anonymised.

Other cookies will:

1. Measure the effectiveness of our advertising initiatives
2. Provide information to our partners about your visit to their Website
3. Gather information that may be used to advertise to you on other third party websites
4. Send targeted advertisements to you on third party websites

We do not guarantee that the lists of 'ST Market cookies' and 'Other cookies' set out above are up-to-date but we will use our reasonable endeavours to notify you of any changes.

Flash cookies

We also use flash cookies to remember your username, whether you are using a "live" or "demo" trading account and your language settings when you login to your trading account. Flash cookies are also known as "local shared objects" and used to personalise your user experience. Whilst you do not require flash cookies to use or access our website or the next generation platform, flash cookies will help enhance your user experience.

Find more information on [how to remove Flash Cookies from your computer](#).

Cookie preferences

We use cookies to detect and store your cookie preferences. However if you remove this cookie when you clear your cookie cache, we will be required to ask you to update your preferences again. We will also periodically ask you to reconfirm your cookie preferences with us. Cookies are set at a device level. This means we will ask you to set your preferences if you visit our Website from a different device.